

Shamir Smart Office™

Perfect Vision
Throughout Your
Occupational Arc



SHAMIR

ReCreating Perfect Vision®

Shamir Smart Office™

Perfect Vision Throughout Your Occupational Arc

Put Shamir Smart Office to Work in Small Environments

Shamir Smart Office – a member of the Shamir Smart lens family – is the bright answer for crystal clear vision in today's workplace. A personal occupational lens for fashionable frames, Shamir Smart Office answers the needs of a wide range of professionals requiring concentrated vision for up to 4 meters (13 feet) and a smooth transition from mid to near distance vision.

Based on Shamir's Direct Lens Technology™

Shamir Smart Office is the result of a cutting-edge design and Freeform™ manufacturing technology that is the most advanced surfacing system for customized back surface optics. The personalized, back surface occupational lens, Shamir Smart Office is designed for all additions, including high adds.

It's Revolutionary because it Focuses on the Occupational Arc

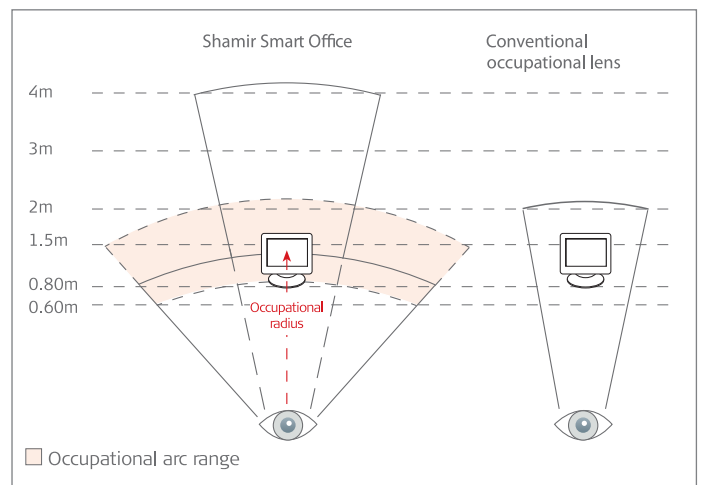
Each one of your patients has his/her own Occupational Arc. The Occupational Arc is the space on which the patient mainly focuses. In most cases this area includes a computer that will be at the center of the arc. Part of your job is to learn all about your patient's needs and preferences in order to determine his/her Occupational Arc.

Here's How You Can Determine Your Patient's Occupational Arc

- Choose the main point of interest at the center of the work place (in most cases it will be the computer).
- Measure the Arc Radius: the distance from the patient's eyes to the computer screen.
- Establish your patient's eye level for the computer screen - whether below, above or at eye level.
- Find out if your patient looks at the computer screen while sitting or standing.

Once you do all of this you can make the perfect fit with Shamir Smart Office. Using optimized personal Dynamic Powers, Shamir Smart Office performs exactly according to user requirements, while offering the desired lens look. Because it is tailored to individual needs, it eliminates peripheral aberrations and distortions in the Occupational Arc, thereby ensuring maximum comfort and clear, sharp vision for the computer, as well as the other side of the room.

Compare the vision capabilities offered by Shamir Smart Office to those of a conventional occupational lens



How to Order Shamir Smart Office

- Provide your patient's prescription the same way you do for a conventional progressive lens
- Provide Mono Far PD and Fitting Height
- Provide frame data: A, B, DBL or tracer file
- Provide the Occupational Arc location details

Available in a Wide Range of Materials

Shamir Smart Office is available in CR-39, Polycarbonate and SuperLite™ 1.6. All are perfect for today's fashionable frames.

Copyright © 2011 Shamir Optical Industry Ltd. All rights reserved.

Shamir, ReCreating Perfect Vision, Smart Office, Direct Lens Technology, Freeform and SuperLite are trademarks or registered trademarks of Shamir.



SHAMIR

Email: info@shamir.com | www.shamir.com